

■ PRESENTATION

Moodio.TV is a new web platform devoted to Belgian music of every form and variety.

What sets Moodio.TV apart is that we represent the entire gamut of musical styles (hip-hop, jazz, rock, classical, electro, world, song) and cover all of Belgium.

Go to www.moodio.tv to get free access to a web TV that already features over 500 high-quality reports, categorised into various sections and run by two editorial teams (one French-speaking, one Dutch-speaking).

Wherever music is made, experienced and shared, you'll find Moodio.TV.

Moodio.TV also supports Belgium's music industry through offering an array of targeted services and innovative tools.

We call these tools and services Web Tools, and they are based primarily on a new generation exportable video player that makes it possible to sell music or concert tickets directly through the videos on offer.

Moodio.TV's interactive tools are devoted to promoting and developing artists on the web and strengthening their online presence.

These tools allow artists or copyright holders to promote their music online.

Moodio.TV values interactivity and seeks to create a true community revolving around Belgian music. That's why, as of 2010, we will also let the public take part in creating our video content, specifically through competitions and interactive broadcasts.

Moodio.TV is continually changing and is fast becoming the point of reference for anyone interested or involved in Belgian music.

